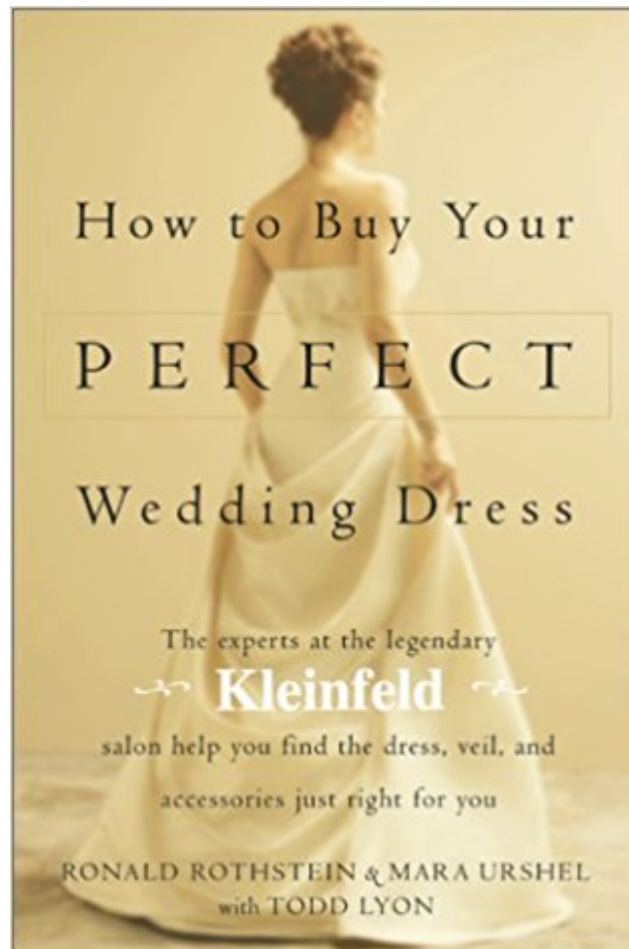




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# How To Buy Your Perfect Wedding Dress



## Synopsis

IT'S TIME TO BUY THE DRESS OF YOUR DREAMS! Every year, Kleinfeld helps more than five thousand brides find the perfect look for the biggest day of their lives. Women from all over the world flock to the famous Brooklyn store to choose from among their vast selection of gowns and take advantage of the expertise of their renowned staff of bridal consultants. This book takes you through every aspect of that unparalleled experience so that when you finally buy your wedding dress, you will be thrilled with your choice. Let the owners of Kleinfeld help you define the style that best suits you -- be it classical, romantic, or contemporary -- and that is most appropriate for the season and setting of the wedding. Their detailed advice covers: WHAT DRESSES ARE BEST FOR SPECIFIC BODY TYPES, INCLUDING SILHOUETTE AND SKIRT LENGTH COLORS, FABRICS, AND DECORATIONS, FROM THE SIMPLEST UNADORNED SILK TO LACE WITH ALL THE TRIMMINGS ACCESSORIES -- INCLUDING THE VEIL, SHOES, GLOVES, JEWELRY -- AND UNDERGARMENTS WHAT TO BRING ON YOUR WEDDING DRESS SHOPPING TRIP AND WHETHER OR NOT TO BRING MOM WHAT TO EXPECT AT FITTINGS HOW TO CARE FOR YOUR GOWN BEFORE AND AFTER THE WEDDING Whether you're getting married on a beach or in a cathedral, whether you want to look sexy, chic, or like a fairy princess, "How to Buy Your Perfect Wedding Dress" can help all your dreams come true.

## Book Information

Paperback: 240 pages

Publisher: Fireside (March 5, 2002)

Language: English

ISBN-10: 0743225813

ISBN-13: 978-0743225816

Product Dimensions: 9.2 x 6.2 x 0.6 inches

Shipping Weight: 11.8 ounces

Average Customer Review: 4.4 out of 5 stars 3 customer reviews

Best Sellers Rank: #1,335,071 in Books (See Top 100 in Books) #35 in Books > Crafts, Hobbies & Home > Weddings > Gown #3130 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style #5148 in Books > Parenting & Relationships > Marriage & Adult Relationships

## Customer Reviews

Ronald Rothstein is the CEO of Kleinfeld, Inc. Mara Urshel is the president of Kleinfeld and directs all merchandising, sales, marketing, and advertising. They live in New York City.

Great read for the brides to be!

this book really prepared me for my first appointment at kleinfelds. It has everything you need to know about bridal gowns. The book makes all the gown "lingo" easy to understand and it has helpful pictures.

"How to Buy Your Perfect Wedding Dress" by Ronald Rothstein, et al, basically deals with the the selection of a wedding dress. The authors went into details of what dresses are suitable for what body types and they touched on factors such as the silhouettes, sleeves or no sleeves, trains, the back, necklines and bodies. They also provided information on accessories such as veils, shoes, lingerie, and gloves which are quite helpful to the bride-to-be. In addition, the authors also gave advice on where to get the wedding dresses, and how to take care and preserve the them. I think this is a useful book to have for those (including me) who have no idea of how to select the right wedding dress. The authors provided basic to very detailed information that I think would be good to have before actually selecting a dress. At the very least, I learn some useful terminologies that will help me when I actually want to talk to the wedding consultant.

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